



SACKVILLE FARMERS MARKET INC. BOARD OF DIRECTORS MEETING MINUTES

October 12, 2022, via Zoom

Present: Gregory Burton, Kent Coates, Pete Stephenson, Jessy Wysmyk, Crow Robichaud, Anthony Maddalena, Danielle Latour

Absent: Judith Cane

Agenda Item	Comments	Outcome or Action Required
1 Call to order (Requires Quorum) and Approval of Agenda- Chair	Pete calls meeting to order. Gregory motions to approve agenda; Crow seconds; All in favour.	Meeting called to order at 7:07pm Agenda approved.
2 Review Meeting Minutes	Pete motions to approve September minutes; Crow seconds; All in favour.	14 September 2022 minutes approved.
3 Market Manager Update - Danielle Latour	<p>Electrical Upgrades to Bill Johnstone Park: Market approved for 50% project funding through CAP. Claim must be submitted by Dec.31, 2022. Waiting for confirmation from Town that project can be completed within timeframe before confirming.</p> <p>Danielle has placed signs around campus and downtown, as well as posters in surrounding communities, promoting the market and encouraging new vendors.</p> <p>Discussion around signage and vendor advocacy around improving highway signage.</p> <p>Marketing Committee: Four vendors have expressed interest in joining committee.</p> <p>Move to Lorne Street Location: Agreement reached with Commons. Discussion around signage/banners</p>	Danielle and Pete to develop terms of reference for marketing committee following all vendor meeting in November.



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		<p>and space constraints.</p> <p>Discussion around rain date policy.</p> <p>Danielle in discussion with Artisan vendors about co-ordinating Artisan Boxes during the holiday season.</p> <p>Discussion about Moonlight Madness events and potential for evening markets.</p>	<p>In event of cancellation, Danielle to decide if alternative market day is feasible on ad hoc basis.</p> <p>Danielle to determine vendor interest in Moonlight Madness markets and to investigate fee to use Commons space.</p>
4	Financial Report - Judith	Account balance reported. Report deferred until next meeting.	
5	Location Committee	Mayor has requested meeting between location committee representatives and Tantramar Heritage Trust Re: possible Train Station development.	Danielle and Anthony to attend meeting with Heritage Trust.
6	Miscellaneous	<p>All Vendor Meeting in November: Objectives:</p> <ol style="list-style-type: none"> 1. Review existing vision, and determine its relevance. 2. Discuss expectations for new municipality. Realign vision. 3. Inform marketing committee terms of reference. 4. Discuss possible name change for market following amalgamation. <p>Date set for November 23.</p>	Danielle to contact membership about meeting.
7	In Camera Session	Not recorded in minutes	
8	Adjournment	Meeting adjourned by Gregory at 8:01pm.	Next meeting November 9 th 7pm.