SACKVILLE FARMERS MARKET INC. BOARD OF DIRECTORS MEETING MINUTES

February 8, 2023, via Zoom

Present: Gregory Burton, Crow Robichaud, Kent Coates, Pete Stephenson, Jessy Wysmyk, Anthony Maddalena, Danielle Latour

Absent: Judith Cane

	Agenda Item	Comments	Outcome or Action Required
1	Call to order (Requires Quorum) and Approval of Agenda- Chair	Pete calls meeting to order. Gregory motions to approve agenda; Pete seconds; All in favour.	Meeting called to order at 7:17pm Agenda approved.
2	Review Meeting Minutes	Pete motions to approve January minutes; Anthony seconds; All in favour.	11 January 2023 minutes approved.
3	Review Special All Member Meeting Minutes	Pete motions to approve Special All Member Meeting minutes; Gregory seconds; All in favour.	9 January 2023 minutes approved.
3	Financial Report – Judith	Bank account balance was presented. Financial report was deferred until next meeting.	
4	Market Manager Update – Danielle Latour	Good vendor turnout in January for 3/4weeks. Low vendor turnout on rain date.	Danielle to send reminder to vendors about importance of consistent presence at market, and expectations with respect to cancellations.
		Memramcook-Tantramar Community Task Force approached market to take part in Food Security Action Group. Sackville Commons approached market to	Danielle to consider involvement with Memramcook-Tantramar Community Task Force and Sackville Commons to ensure they align with market's objectives.

SACKVILLE FARMERS MARKET INC. BOARD OF DIRECTORS MEETING MINUTES

consider partnership in Community Food Smart program. Sackville Commons requested inclusion in permanant location discussions.

Marketing Committee: had meeting January 17.
Developed priorities:
-more collaborative relationship with the town -more community outreach and fundraising for local initiatives.

- -Promote the Sackville market as a viable shopping destination to larger outlying regions without an existing market.
- MTA
- -changing our marketing strategies to align with the market becoming a regional hub
- improved signage
- Increased promotion.

Electrical Upgrades in Park: Project complete. Submitted documents and received reimbursement of \$2166.48 from NB CAP.

Rules and Procedures: Committee met and discussed amendments for existing policies. Danielle to discuss amended rules and procedures draft with committee and present final draft to board at next meeting.

SACKVILLE FARMERS MARKET INC. BOARD OF DIRECTORS MEETING MINUTES

5	AGM		AGM to be held in person on March 26.
6	Miscellaneous	Town Presentation: Discussion was held about upcoming presentation to new town council, and need for town to commit to a location before market can seek funding. Presentation to include reference to cost estimates from previous presentations and request that town liason be assigned to work with market.	Presentation on Februray 14 at 7pm.
7	In Camera Session	Not recorded in minutes	
8	Adjournment	Meeting adjourned by Gregory at 8:02pm.	Next meeting March 1 th 7pm.