



SACKVILLE FARMERS MARKET INC.

Board Meeting: Nov 8th, 2023; Zoom

Present:

Board: Kent Coates (Chair), Anthony Maddalena (Vice Chair), Gregory Burton (Secretary), Judith Cane (Treasurer), Pete Stephenson

Absent: Pamela Ibitson

Members: Danielle Latour

Special Invitee: Andrew Black (Mayor of Tantramar)

Agenda Item	Comments	Outcome or Action Required
1: Call to order	<ul style="list-style-type: none">- Motion to call to order by PeteSeconded by Judith	<i>Meeting called to order.</i>
2: Approval of the Agenda	<ul style="list-style-type: none">- Motion to approve agenda by JudithSeconded by Pete	<i>Agenda approved</i>
3: Review Minutes / Minute Follow-up	<ul style="list-style-type: none">- Motion to approve minutes by PeteSeconded by Judy	<i>Minutes approved</i>
4: Financial Report	<ul style="list-style-type: none">- Treasurer presented their report.- A Good October- Anthony inquired about the price of the market tote bags.- Most money in the bank in the past couple years.	

<p>5: Market Manager's Report</p>	<ul style="list-style-type: none"> - Market manager delivered their report - A good month. Increased vendorship moving into the winter location. - Market will be open on Remembrance Day; Will take a moment of silence to reflect. Market vendorship should still be at capacity. - Market pausing sales at 11:00 for a moment of silence. - Question asked if there have been any hiccups with the move to the winter location - Some small electrical issues. All in all generally smoothly as far as electrical is concerned. One breaker tripped; however 5 new vendors using electrical from the past year. 	
<p>6. Misc items to follow up on</p> <p>6.1 Procurement Process</p> <p>6.2 Vendor Cohesion</p> <p>6.3 HR Policy</p>	<ul style="list-style-type: none"> - 6.1 and 6.2 tabled as chair was not present - 6.3: Judi and Gregory Have not met due to lack of availability. Latter half of november should be more feasible. 	
<p>7: Marketing Committee Report</p>	<ul style="list-style-type: none"> - Danielle delivered marketing committee report. - Andrew suggested that someone from the Market Join the food security action group. 	<ul style="list-style-type: none"> - <i>Danielle to reach out to Food Security Action Group.</i> - <i>Anthony to follow up with Mt. A. contact re sponsorship</i>

	<ul style="list-style-type: none"> - Andrew mentions organization 'Greener Villages' out of Fredericton. They are creating a food rescue center for the province in collaboration with the Food Depot. More of a resource for food producers. - Committee was unsure of the board's expectations regarding a sponsorship strategy - Anthony recommends a contact at Mt. A. who is knowledgeable re: securing sponsorships and associated strategy. - Judi comments that sponsorship ask should be specific. Board needs to reflect. - Kent mentions putting sponsor on a permanent sign once permanent location is acquired. 	<ul style="list-style-type: none"> - <i>Danielle to reach out by email to Matt Pryde and Jeremy McLaughlin re social media promotion.</i>
<p>8. New Winter Location</p>	<ul style="list-style-type: none"> - Covered in Market Manager's report. 	
<p>9: Location Committee Report</p>	<ul style="list-style-type: none"> - Anthony delivers Location Committee report. - Anthony summarizes info package sent to Board to support soliciting support from councillors. - Andrew comments: <ul style="list-style-type: none"> - Some frustration with a lack of follow-up re presentations at town council meetings. Town staff don't push council to act; not within their scope. - Andrew is pleased that Josh Gaugin is taking the step to support the market by making a motion to form a standing committee. 	<ul style="list-style-type: none"> - <i>Anthony to put together list of Councillors and Board Members to speak with them; send out via email.</i> - <i>Board members expected to reach out to Councillors within the coming month.</i>

- If a committee is formed, it will be a standing committee, not a committee of council.
- Council continues to work out committee structure given new legislation/ amalgamation.
- Andrew doubts that there will be pushback from council on this approach.
- Anthony asks: what opportunity would a standing committee have to report back to council?
- Andrew answers:
 - A liaison councillor should be associated with the standing committee.
 - If a council member or staff member was taking minutes at committee meetings, those minutes could be sent to council.
 - Structure could be embedded in the committee so that municipal staff could jump in or out as needed.
- Anthony asks for discussion on which board members will speak to which councillors; reiterates messaging baseline in the package he put together.
- Andrew comments:
 - Important to focus on getting the committee set up. Context is good, but

	focusing on support for the motion is key at this point.	
10: Miscellaneous:	- No items presented.	
11: Next Meeting Date	- December 13th 2023 @ 7pm	
12: In Camera Session	- Motion to move in camera by Gregory Seconded by Kent	<i>Meeting moved In Camera</i>
13: Out of In camera discussion		- <i>Kent to speak with Pamela about her continued role with the Board.</i>
14: Meeting Adjournment	- Motion to Adjourn by Anthony Seconded by Gregory.	<i>Meeting Adjourned</i>

